

Fundraising Committee Minutes
July 25, 2024

In attendance: David, Sukinanda, Lily, Melanie, Stephanie
Regrets: Michelle, Greg, Ben

- Discussion of background information:
 - Bookkeeping challenges, hope for new book keeper moving forward
 - Hope to have 2023 financials together by September.
 - David reports the book keeper he recommended is probably too expensive for us at this point, but he will try to learn some strategies.
 - Letters of inquiry regarding grants/sponsorship sent by Melanie to:
 - Columbia Power Community Sponsorship (suggest up to \$2500)
 - Teck (Kimberley)--> Have 30 days to submit application.
 - Donation from Harrop Water Protection Society (\$3000) through Greg.
 - [FWCP Notice of Intent info session](#) - Mel Registered for Aug. 1 at 10am (Zoom)
- Charitable Status: will be brought to the AGM in November (requires change in constitution and vote from members)
- Discussion of membership software - "little green light", Sephanie recommends "keela" software.
- Focus our Fundraising campaign on "coming out of hiatus", "rebirth", see the Summit as a "birthday party", coordinate social media, website and press releases: "this is your lake, you need to love it!" Summer by the lake is a good time, people are thinking of and appreciating the lake.
- Need to "clarify strategy and align with our purpose", rebuild governance and basic operations.
- **Membership Drive:** provide discount for members to attend Summit, promote key message to potential members.
 - **Action:** Sukananda would like to reach out to old members with a "storyline" about our "coming out of hiatus".
 - **Action:** David would like to create a "Draft Communications Plan".
- Lily's Beach Cleanup Update:
 - Contacted Kaslo Jazz Festival, as potential clean up spot/partnership.
 - Meeting with Greg Tues. 11am to look at storage items for clean ups.
 - Met with previous staff for ideas of good beach cleanup spots.
 - **Action:** Lily will try to find donations for small items needed for beach clean ups.
 - **Action:** Lily to meet with Greg & Michelle to coordinate beach cleanup for August, and let board know asap for time/date/location for social media.

2024-2025 Budget Discussions:

Rough Budget for Kootenay Lake Summit (October, 2024) - \$10,000: *Use Summit to showcase our good work (especially Harrop Wetlands), recruit members (discount on Summit for members), and leverage donations (Silent Auction).*

- *Venue \$500 - sponsor/donation if possible?*
 - *Coordinator Wages:*
 - *40 - 50 hrs prep. X approx. \$50/hr contract = \$2000 - \$2500*
 - *Speaker Honoraria: \$200 x 5 = \$1000*
 - *Food 200 people x \$25 = \$5,000 (or donations?)*
 - *\$1000 Supplies, Advertising, photocopying, postage, volunteer appreciation, decorations, prizes etc.*
 - *Silent Auction: donations from local businesses.*
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- **ACTION:** David to ask Fortis for \$5,000, and RDCK Directors for \$1500 by next week.
 - **ACTION:** David and Mel working on fine tuning the proposed budget for funders, and will email out to the board.
 - **ACTION:** Kootenay Lake Summit Committee to begin organizing Summit, look for smaller sponsors, once grants are confirmed will hire Gwen to coordinate. *(Sukinanda to coordinate the committee in the interim).*
 - **ACTION:** [Fish & Wildlife Compensation Program Community Engagement](#) Mel to apply for \$1500 for sponsorship of Summit.
 - **ACTION:** [CBT Sponsorship Program](#) Mel to apply for \$1500 for sponsorship of Summit.

Rough Budget for 2025 Education & Enhancement Programs:

- Working Copy of 2023 - 2025 Budget Projections here:
https://docs.google.com/spreadsheets/d/1UuWoRWkTYDcskoNko3WWoHPMqYb1wZxctFO_ZGwFv4Q/edit?usp=sharing
- Roughly hoping to apply for BC Gaming funding for all our existing programs, leveraging Fortis funding, memberships, donations and in kind contributions with other grants to create a \$100,000+ annual operations budget, which would highlight basic staffing. ED support will need to be on a contractual basis until more sustainable ongoing funding is available.
- **ACTION:** Mel & David to work on proposed 2025 budget projections to share with board members for feedback in the next 2 weeks.
- **ACTION:** Mel to work on BC Gaming Grant (review with Stephanie) and prepare other grants to support 2025 budget aspirations.

Interim Proposed Fundraising Strategic Plan

- **Short Term Summer Priorities:**

| Summer Grant fundraising: | | | |
|---|---|--|--|
| Grant | Deadline | Budget Request | Who? |
| BC Gaming | Aug.31 | 2025 Programs \$100,000 ? (must show 25% matching) | Melanie <i>*need letters of support & budgets</i> |
| Teck (Kimberley) | Approved to apply for 30 days. | 2025 Programs: \$5,000 - \$10,000? | Melanie |
| Fortis Community Investment | ongoing | KL Summit: \$5000? Next Year Programs: 25000 (total 30,000) | David |
| Columbia Power Community Sponsorship | ongoing | 2025 Programs: \$2500 (apply later?) | Melanie |
| Fish & Wildlife Compensation Program Community Engagement | ongoing | KL Summit \$1500 | Melanie OR ?? Other volunteer? |
| Fish & Wildlife Compensation Program Annual Large Grants | July 29 - Sept. 10. (notice of intent, full due Nov, for funds in Feb.) | 2025 Education & Enhancement Programs | Melanie |
| CBT Basin Advisors Program: | ongoing | 2024-5:\$3500 Strategic Fundraising Plan & Board development. | Melanie. |
| CBT Sponsorship Program | ongoing | Event sponsorship - KL Summit \$1500 | Melanie OR?? Other volunteer? |
| CBT Community Development Program | Ongoing | 2025 Programs (Wetlands) | Melanie |
| RDCK Discretionary Grants: | ongoing | KL Summit \$500 x 3 \$1500 | David |

| Immediate Non-Grant Fundraising: | | | |
|---|---------|---|--|
| Letters to local businesses for 2024 Summit Sponsorship & Beach clean ups & next year's operations? | ongoing | -In kind items for silent auction. - food for beach clean ups (grocery stores?) - venue for Summit.(Prestige?) - Food for Summit? - Cash donations for 2025 programs. | David <i>(communications plan)</i> Sukinanda? Michelle? Stephanie? |
| Memberships through website | ongoing | 2024 - 2025 activities, insurance etc. | Sukananda is promoting through social media. |
| Coordinate Membership Drive? | | Funding target? | Any volunteers?? |
| Small Donations for beach cleanups. | ongoing | Beach clean up supplies. | Lily. |
| Other? | | | |

- **Mid Term (Fall 2024 - Spring 2025):**

- Fall Grant applications:
 - Nov. [CBT/RDCK Redi Grant?](#):
 - Harrop Proctor Wetlands? Osprey? Kokanee?
- October 2024 Event: Kootenay Lake Summit: use as a platform to promote the organization's important work and fundraise for 2025 programs.
- Membership Drive:
 - *Membership Benefits program* to draw in more ongoing members, and bring in corporate sponsors (tourism related businesses)
 - AGM: November 2025.
- Cultivate new partnerships and sponsors.

- **Long Term (Spring 2025 +)**

- Charitable Status
- Establish a large Trust fund (Osprey Foundation?) with annual interest paid out to FOKLSS.
- Annual Fundraiser like a Kokanee Creek Annual Walk/Run?
- Explore the idea of becoming an Enterprising Non Profit?
 - Fee for Services (CABIN Training, consulting/advising private lakefront restoration, Friends Certifications? Paid summer youth programs?)
 - FOKLSS merchandise? Partner with Oso, Nelson Brewery etc for a FOKLSS coffee or beer blend with a portion of profits to us?

Next Meeting of fundraising committee: Thursday August. 9 @ 9:30am via Zoom.