

## **Dec. 6/23: FoKL Board Meeting 7:45 – 8:30**

Attending: Gwen, Sukhananda, John, Tina, Ben, Greg, Alanda  
Notes, Tina and Alanda

### **1. Updates:**

- Film Event: tickets, donations, refreshments minus expenses: \$1,826.25 (Yay, Tina for bringing this together)
- Silent Auction: some items have no bid yet; agreed to lower opening bid to encourage sale. ACTION: Sukhananda will upgrade the social media post; Tina enhance advertising and perhaps posters
- Office closing: Gwen has taken photos of office items to be sold; ACTION – will forward to Board members for possible purchase. ACTION – Board members to suggest suitable price for remaining items; check Marketplace for going prices on similar items. John, Greg and Ben willing to assist moving office items at end of month to storage, short term. Not much space available in Storage Locker
- Polar Bear Dip: 500. in January for this event; suggestions as to how to have a FoKL presence at the event. (booth? people to be there and talk about FoKL? wear FoKL hat.) ACTION: Gwen will discuss with Polar Bear swim Committee as to booth possibility.

### **2. Finances:**

- Gwen met with Clelie; balance sheet sent by Clelie doesn't match Gwen's records.
- Balance Sheet shows GST; not reclaiming this.
- Approximate – \$1000 for year end; reports payment in March indicates +3653.72 balance
- Continuation of Social Media site after Dec: Fundraising potential low in this time. Currently Jesse's monthly contract is for Facebook and Instagram posts weekly (\$500); blog posts and newsletter (remaining 700.) Agreed: bring down the monthly fee for January while maintaining some social media presence. ACTION: Gwen will discuss with Jesse if it possible to have a \$200/mo cost for perhaps one posting weekly. (Minimum viable product.) Greg suggests that keeping Gwen employed longer, end of January or more, is more essential minimum viability. If continuing, Gwen suggested she could provide a short newsletter in January.

### **3. Long Term Priorities**

- Need to make big decisions about future with FoKL.
- Longer meeting planned for Dec. 13 at 12 PST so that Martin will be able to attend as crucial issues are discussed
- Sukhananda will chair that meeting along with Gwen, which will be guided by the Road map document sent out a few weeks ago.

**Next Meeting: Dec. 13, 12 noon PST**

**Dec. 20 at 7:45 to 8:30. Pause meetings after this until Jan. 3/2024**