

Strategic Planning Meeting Session

Discussion questions:

1. What existing assets does FOKLSS have that we can leverage to meet this goal?
2. How can we assess the extent to which proposed/existing programs align with strategic plan?
3. What programs/outcomes should we emphasize in the next round of funding applications this fall?

1. Group 1

- a. Goal 1: Empower people to be lake stewards and respond to the demands of change, including climate change with an enhanced level of care and concern
- b. Goal 3: Enhance and protect Kootenay Lake water

2. Group 2

- a. Goal 2: Conserve and restore ecosystem abundance and diversity of Kootenay Lake
- b. Goal 4: Nurture a vibrant and strong organization

Goal 1: Empower people to be lake stewards and respond to the demands of change, incl climate change.

* people defined as our community - the general public.

-existing assets that we have that we can leverage to meet this goal:

Assets:

- Holding the **Annual Kootenay Lake Summit**, we do this really well!
- Action: engage even more people, allow people to join on line - whether recorded or joining live. Space constraints for a bigger venue - lack of large venues around the lake. Zoom in or watch live from homes.
- Tailor the presentations to Kootenay Lake specifically (eg invasive plants generally - knotweed specifically)
- Partner with users of the lake (ie boating society etc... theme of stewardship, and then that org send someone, and have members watch on line) - joint event on stewardship
- Partnerships really important
- Call to Action -give people direction - with new information they have - mobilize people.

- This is important, that we don't just disseminate info, but give people the tools and direction to act on it - to truly empower people.
- Collaboration with KLPs **Shoreline Document** - potential project to disseminate this to shoreline owners (create a brochure- on line contest to find answers in brochures re: shoreline stewardship)
- Shoreline owners - look at Kootenay Lake - divide into 4 sections, 4 brochures and disseminate accordingly (distribute a flyer)
- Flyer or info package for general public - this could be part of Kootenay Lake Education Project (fill gaps, is it necessary? are others doing this? how to make it different from what already exists?)
- Educate and empower - good at education (ie. osprey monitoring etc..), could work on empowerment, giving people tools to protect and conserve
- Beach cleanups - have a playbook on how to organize the clean up (this already exists). Give this to high school students for CapStone project and share with teachers across school districts to have student outings.

Goal 3: enhance and protect Kootenay Lake water

Assets:

- Water Quality Monitoring - effectively train people to do Cabin monitoring - postponed until August 2020, maybe postponed until June 2021)
 - Citizen monitoring - where is that program at? Do we need to re-activate it? What are our goals and what is the purpose? Is it of use - talk to people who manage the lake? We could summarize it ourselves and have the data. Science committee looking into it, but slow getting moving on it.

Group 2 Notes:

Goal 2:

1.) What existing assets does FOKLSS have that we can leverage to meet this goal?

Assets:

- | | |
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| <ul style="list-style-type: none"> • reputation • History 9 years – including some good programs • Independence from government and organizations • Visible legacy projects • Knowledgeable and skillful board members • Volunteer capacity | <ul style="list-style-type: none"> • Grant writing success and follow through • Skillful employees • Connection to youth • Relationship with Selkirk college • History with stewardship projects • Geographic diversity/representation |
|---|--|

- Strong functional ecosystem in Kootenay lake
- Strong connection among community members
- Connection with Ktunaxa nation
- Community values study is an asset
- Flexibility/adaptable to change projects and reprioritize more
- Board overlaps with other orgs
- quickly depending on funding and lake conditions/needs
- Independence/Able to pursue projects not high on government lists
- Relationships with living lakes and KLP, BC watershed stewardship society, CKISS, etc
- Participation/facilitation in UKBEC

2) How can we assess the extent to which proposed/existing programs align with strategic plan?

- Mind-map of programs and connections to each other and to the strategic plan
- Series of screening questions for proposed restoration projects (eg ecosystem impact, capacity for maintenance and monitoring, potential for community stewardship engagement, connections with potential partners, urgency, visibility))
- Chad has connections with ministry folks (andrewchuck sp?) that can help advise restoration projects, also a sr bio at KNC

3) What programs/outcomes should we emphasize in the next round of funding applications this fall?

- Next steps/wrap up on shore spawner pilot
- Follow up on shore spawner program if data warrants
- More kokanee work with better science/prioritizing?
- M&M for all projects (connect with Selkirk for plant survival survey)
- Climate... advocacy role re setbacks???
- Challenging for FOKLSS on lake setbacks due to jurisdictional complexity
- Shovel-worthy restoration projects for COVID recovery?

Goal 4:

Additional assets:

- Organizational structure for board/staff evals, program development etc
- Social media presence/highly functional website
- Semi-functional member tracking database
- Online membership purchase
- Monthly donation on horizon
- Rigorous financial management system
- Organizational assessment from NPAP (review the checklist/report?)

2) How can we assess the extent to which proposed/existing programs align with strategic plan?

- Summit/KLEP/YWF – programs that connect with community members and provide opportunity for deepening relationships (engage kids to reach parents)
- Breadth & depth of possible connections
- Ability to “capture” participants into memberships,

3) What programs/outcomes should we emphasize in the next round of funding applications this fall?

- Link to capstone project potential in all grade 12
- Push for charitable status
- Membership drive
- Summit with webinar component
- KNC collabo?
- Osprey?